

# PHILIPPE DIEGO MONNIER



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## OUTLINE

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### SENIOR GLOBAL EXECUTIVE – 25+ YEARS' EXPERIENCE

#### GLOBAL BACKGROUND:

- ❖ Swiss and Mexican. Partial Russian origin. Raised in Japan, French-speaking Switzerland, and Mexico.
- ❖ Significant business experience in numerous key countries, including USA, Japan, China, Singapore, India, Russia, Brazil, Mexico, Germany, France, Italy, and Switzerland.
- ❖ Six European languages (incl. English, French and German) and Japanese.

#### BROAD BUSINESS EXPERIENCE:

- ❖ Top Executive in global group, SMEs, own business ventures, and the para-public sector.
- ❖ Served in line management positions and staff functions.
- ❖ Specific knowledge spans across an array of industries (machinery, e-business, information technology, life sciences, media, and inward foreign investment promotion) and several business functions (global strategy, sales/after-sales & marketing, business process re-engineering, intellectual property strategy, technical norms & standards, taxation).

#### STRONG ACADEMIC RECORD, TEACHING EXPERIENCE & AUTHOR:

- ❖ MBA graduate (Wharton); Intellectual Property Strategy (Harvard); Engineering (Monterrey Tech).
- ❖ Taught several business topics at University of Geneva and Higher School of Economics (Moscow).
- ❖ Authored 6 business books and about 1000 press articles in leading business newspapers/magazines.

#### OUTSTANDING SWISS AND INTERNATIONAL NETWORK:

- ❖ Acquired partly via attending many key events (e.g. WEF in Davos) and interviewing numerous Swiss executives as a business journalist.

#### REGULARLY FEATURED IN PROMINENT MEDIA:

- ❖ Such as Swiss national TV/radio; China's CCTV, Xinhua, Radio China International, and Phoenix TV; Russia's Vedomosti, RT, and Channel 5.

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## PROFESSIONAL EXPERIENCE

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### INTERNATIONAL BUSINESS EXECUTIVE

2015 – Present

#### *Several Organizations: Based in Switzerland*

- ❖ Board Chairman/Member of Several International Companies (incl. Russia's WayRay and SPbEC) and a charitable organization
- ❖ Founder & Managing Director at Monnier Business Consulting
- ❖ Business columnist/journalist for several media. Featured regularly in prominent media (see above)
- ❖ Lecturer of executive business courses at several universities.

### EXECUTIVE DIRECTOR

2010 – 2015

#### *Greater Geneva Berne Area (GGBa): Lausanne, Switzerland*

GGBa is the official development agency representing 6 cantons of Western Switzerland with mission to attract select foreign direct investments. GGBa has ~25 full-time employees/representatives in 8 countries and coordinates the work of ~30 cantonal project managers. Reports to six cantonal Ministers of the Economy.

- ❖ Spearheaded the organization to historical records of investments with approximately 300 new select foreign companies within 5 years
- ❖ Developed strong network of business leaders and government officials (incl. Heads of State and governments in OECD countries, including Russia)
- ❖ Featured regularly in prominent media (see above)
- ❖ Selected by Swiss magazine *L'Hebdo* as one of 100 leading personalities in French-speaking Switzerland

### SENIOR VICE PRESIDENT, HEAD OF CORPORATE DEVELOPMENT

2003 – 2010

#### *Schindler Management Ltd: Lucerne, Switzerland*

Schindler Management is the HQ of the Schindler Group, a leading conglomerate in the elevators/escalators and IT distribution fields (yearly sales US\$10B, 43K+ employees). Reported to the Chairman of the Board (majority shareholder).

- ❖ Successfully carried out major operational and turnaround projects e.g. in Japan and India
- ❖ Assumed role of General Secretary of the Board of Directors' Executive Committee

### CO-FOUNDER, CHAIRMAN OF THE BOARD & CEO

1996 – 2010

#### *Eurêka Cybertrading SA: Geneva, Switzerland*

Eurêka Cybertrading is an e-business-focused company I co-founded and developed with a dozen employees and 25+ freelance experts. Four key services:

- ❖ Online sales of consumer goods through 2 affiliates: a) **Eurêka Japon, Inc.** (Tokyo, Japan); b) **OnlineTies.com Sàrl** (Sierre, Switzerland), a "school company" managed by 12 students of 2 Swiss universities
- ❖ Strategy and operational consulting for global corporations, SMEs, and international organizations across 4 continents
- ❖ Executive training for Swiss and foreign universities, international organizations, public administrations and IBM
- ❖ Writing of 5 books about e-business. Columnist for several newspapers/magazines. Winner in 2003 of the Swiss Prize of Journalism.

**MANAGING DIRECTOR****1995 – 1996*****Schindler Lifts (Singapore) Pte:*** *Singapore*

Schindler Lifts (Singapore) is a joint venture between Jardine Pacific and Schindler Management Ltd focused on selling, engineering, installing, maintaining, and modernizing Schindler elevators and escalators throughout Singapore, Indonesia, Myanmar, Vietnam, and Brunei (yearly sales US\$60M, 500 employees).

- ❖ Spearheaded 60%+ sales increase over previous sales record while keeping costs unchanged by radically re-engineering several major business processes
- ❖ Led ISO 9001 certification drive in record time
- ❖ Elected Honorary Secretary of the Singapore Lifts & Escalators Manufacturers Association
- ❖ Simultaneously: Director of Youth Services, Rotary Club of Tanglin/Singapore.

**VICE PRESIDENT, CORPORATE PROJECTS****1994 – 1995*****Schindler Management Asia / Pacific Ltd.:*** *China (various locations) / Tokyo, Japan*

Schindler Management Asia/Pacific is the Asian headquarters of the Schindler Group (see above)

- ❖ Managed numerous corporate projects primarily in China (budget > US\$100 million)
- ❖ Restructured 600-employee Japanese subsidiary while working in a nearly Japanese-only environment; given the unexpected success of this turnaround, a special prize has been awarded by the Schindler Group to this subsidiary

**DIRECTOR OF CORPORATE PLANNING****1990 – 1994*****Schindler Management Ltd.:*** *Lucerne, Switzerland*

Schindler Management is the HQ of the Schindler Group (see above). Transitioned from Acting Director to Director of Corporate Planning while reporting to CEO.

- ❖ Supervised implementation of the 60 Group worldwide strategic projects; projects covered human resources & training, finance & administration, production, logistics, product creation process, and international business development
- ❖ Assumed role of General Secretary to Group Executive Committee

**SUMMER ASSOCIATE****May-Aug 1989*****McKinsey & Co.:*** *Zurich & Geneva, Switzerland*

McKinsey is a global US-based management consulting firm

- ❖ Engaged in retail and insurance projects

**INTERNAL AUDITOR / INTERNATIONAL TRAINEE****1986 – 1988*****SGS SA:*** *Geneva, Switzerland*

SGS is the HQ of the SGS Group, world leader in inspection, verification, testing and certification services (yearly sales US\$6B, 84K employees).

- ❖ Received on-the-job management training in the Geneva HQ and in several South American affiliates
- ❖ Participated in operational audits in 10 Southeast Asian and African affiliates

**INFORMATION TECHNOLOGY (IT) TRAINEE****Jan-Jun 1986*****Du Pont de Nemours International SA (DISA): Geneva, Switzerland***

DISA is the European Middle-East and African HQ of DuPont, a global US-based leading chemical company (yearly sales US\$36B, 64K employees).

- ❖ Performed support to IT end-users and computerization projects
- ❖ Simultaneously: worked on Saturdays at **G.E.M. SA**, a computer retail shop, as a salesman and took evening MBA courses at **Webster University** (Geneva campus)

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**EDUCATION**

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**EXECUTIVE EDUCATION – *Intellectual Property Strategy*****2013*****Harvard Business School: USA (executive course taught in London)*****MASTER OF BUSINESS ADMINISTRATION – *Focus on Finance & Marketing*****1988 – 1990*****The Wharton School, University of Pennsylvania: USA***

- ❖ Appointed Representative of the Wharton School to the university-wide student council
- ❖ Elected and re-elected President of the Multinational Management Club

**BACHELOR OF SCIENCE (HONORS) – *Civil Engineering*****1981 – 1985*****Monterrey Institute of Technology & Higher Studies (ITESM): Monterrey, Mexico***

- ❖ Emphasized construction management
- ❖ Simultaneously: managed a 50-student dormitory, taught mathematics and frequently participated in athletics events at the international & national levels

**SCIENTIFIC FEDERAL MATURITY (HIGH SCHOOL) CERTIFICATE****1976 – 1981*****Collège de Candolle: Geneva, Switzerland***

- ❖ Co-founded and presided a student society
- ❖ Simultaneously: worked at **Migros** (Switzerland's largest chain of retail stores) on a part-time basis and frequently participated in athletics events at the international & national levels

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**LANGUAGES**

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**FRENCH & SPANISH – native** ◆ **ENGLISH & GERMAN – fluent**  
**JAPANESE, ITALIAN & BRAZILIAN-PORTUGUESE – good working knowledge**