

Curriculum Vitae

Personal information:



Family name, name	Sonderegger, Roger
Address	Schulhausweg 4 8955 Oetwil adL (Canton Zurich)
Mobile	079 / 784 94 33
Email	r.sonderegger@swissmem.ch
Date of birth	29th May, 1963
Civil status	married, with Claudia Sonderegger (-Attiger)
Children	Mauro (2000), Sara (2002)
Native place	Zurich, Switzerland

Professional Milestones:

Since 2019:	Swissmem – Swiss Association of Machine Industry: Secretary for Industrial Sectors (e.g. Factory Automation) Country Manager Russia/CIS
2013 – 2018:	Bosch Packaging Technology, Business Unit Food: Global Account Manager for Global Food Companies (e.g. Mondelez)
2009 – 2012:	Gericke Powder Handling AG, Regensdorf/Zurich: Manager International Sales & Business Development; Foundation of Gericke do Brasil Ltda. (Sao Paolo)
2002 - 2008:	Bosch / Sigpack Systems AG, Beringen/SH (former SIG): Manager Sales Europe / Manager Sales North America Global Account Manager for Nestlé
2001 – 2002 :	Start-Up Company: SpectroSolutions AG, Immensee: Company Co-founder / shareholder; Manager Sales & Marketing Optical components for Spectrometry, for Industry and MedTech
1999 – 2001 :	Gretag Imaging AG, Regensdorf: Vice President International Marketing; Marketing Manager Retail Photofinishing (Minilabs)

1993 – 1998: **Shell – Fuel Business / Retailing:**
7/1993 - 12/1996: Shell (Switzerland), Baar
Manager Non-Fuel Retailing (Shell and Convenience Shops)
Manager Communication and Advertising for Retail Business

1997 – 1998: Shell International, Roma/Milano
1997: Regional Sales Manager (Roma/Napoli/Pescara)
1998: Marketing Manager (Italy/Greece/Turkey)

1991 – 1993: **Olympus Optical (Switzerland) AG, Schwerzenbach:**
Manager Division Microscopy Business

1991: **Volpi Fiberoptics, Schlieren:**
Assistant to the Management Team, Management Services

1988 – 1990: **Gretag AG, Regensdorf:**
88/89: Product Manager for Photofinishing Minilabs
1990: Manager Product Marketing, Global Portfolio Minilabs

Membership in Board of Directors:

2007 – 2010: **PIC Systems AG, Glattbrugg** – Board member:
Image Management Systems, for MedTech and State Use

Education:

a) Primary / Secondary School

1970 – 76

Primary School Dietikon

1977 – 82

Gymnasium / High School Limmattal (Urdorf)

b) University Degree:

1983 – 88

University Zurich, Master Degree in Business
Economics (lic.oec.)

c) Company Training:

1992

Olympus: Management Training (PerSens AG)

1998

Shell: Engage others in the Change Process

2001

Gretag Imaging: Power of Strategic Thinking (DPI)

2006

BOSCH/SIG: Leadership Selling / Harvard Concept

2013

Bosch/ZfU: Key Account Management

Stays outside of Switzerland:

1986

Antwerp/Belgium: 2 months Training / Work
Experience (during Studies)

1988

Madrid/Spain: 2 months Language School

1997/98

Italy: 2 years for Shell International (Roma/Milano)

Languages:

German	Mother tongue
English	Very good level, also negotiations
Italian	Very good level, also negotiations
French	Medium Level
Spanish	Medium Level
Russian	Very basic knowledge

IT – typical office knowledge:

Microsoft Office (Word, Excel, PowerPoint, Access)

Hobbies:

Family & Friends

Sports: Football, Tennis, Skiing, Mountainbiking

Politics, Economy & Society (general interest)

Culture: Arts, Paintings, Museums, Music, Musicals, Theater

Member of Energy Switzerland – www.energieschweiz.ch

Roger Sonderegger, 15.1.2020