



**MARCH 21, 2019 14:00 – 19:00**

# JCC RUSSIA REGIONAL DAY

**Russian Regions: Proven Paths and New Horizons**

Zunfthaus zur Meisen, Münsterhof 20, Zurich, Switzerland

<b>13:15</b>	<b>Registration &amp; Coffee</b>
<b>14:00</b>	<p><b>Opening</b>, Dorit Sallis, Managing Director, Joint Chamber of Commerce (JCC)</p> <p><b>Welcome</b>, Jochen Janssen, Advisor for UK, Ireland, Baltics, Russia, Belarus and Moldova, State Secretariat for Economic Affairs - SECO</p> <p><b>Welcome</b>, Tatiana Volozhinskaya, Trade Representative, Trade Representation of the Russian Federation in Switzerland</p>
<b>14:30</b>	<p><b>SESSION I: Setting the Stage</b></p> <p><b>Russia: The Macro Picture</b> Tadzio Schilling, Associate Director, German Business Center, EY CIS</p> <p><b>Invest in Russia : European and Swiss Companies between Compliance, Localization and Sanctions – a Guideline</b> Prof. Dr. Rainer Wedde, Lawyer, BEITEN BURKHARDT Moscow</p>
<b>15:00</b>	<p><b>SESSION II: Showcasing Russian Regions</b></p> <p><b>Nizhny Novgorod Region: A Leader in Industry and Innovation</b> Vladimir Kuchiev, Deputy CEO, JSC Nizhniy Novgorod Region Development Corporation</p>
<b>16:00</b>	<b>Coffee Break</b>
<b>16:30</b>	<p><b>SESSION III : Markets, Regions, Sectors. Individual Paths to Success.</b></p> <p><b>PANEL DISCUSSION</b> Peter Tynell, Vice President, Sales Paper, Greater South &amp; East, <b>Omya AG</b> Igor Almazov, Area Sales Manager, Eastern Europe &amp; Central Asia Grid Automation Systems, <b>ABB Schweiz AG</b> Alexander Denisjuk, Country Head, Russia, <b>Fischer AG</b> Bernhard Wiehl, Head Finance &amp; Controlling BG Europe, <b>Autoneum Management AG</b></p>
<b>17 :30</b>	<b>Networking Reception</b>

## REGISTRATION

If you plan to attend the event, it is mandatory to register online at [www.jointchambers.ch](http://www.jointchambers.ch)  
**JCC or SGE Member:**  
 CHF 50, **Non-Member:** CHF 120.  
 Please pay fee at the door.  
 Full no-show charges. You may send a substitute at no additional cost.