



Business Bridges

SWITZERLAND – MOLDOVA

21 April 2021

Webinar 14:00-15:40 CET

Online Meetings 16:00-18:00 CET

Purpose: Inform Swiss companies about business and investment opportunities in Moldova. Present the business climate and investment incentives. Facilitate relations with Moldovan businesses and suppliers.

AGENDA

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| 14:00 – 15:40 | <p>Webinar: Switzerland - Moldova Business Opportunities</p> <p>Please follow the link to register: https://us02web.zoom.us/webinar/register/WN_jQc0HjYiT5WZUX-f51wcQ</p> |
| 13:50 – 14:00 | Connect to the platform |
| 14:00 – 14:05 | <i>Moderator remarks, Thomas Foerch, Policy Advice to the Moldovan Government, Project Manager, GIZ</i> |
| 14:05 – 14:20 | <p><i>Welcome</i> Lilia Palii, State Secretary General, Ministry of Economy and Infrastructure HE Claude Wild, Ambassador of Switzerland to Ukraine and the Republic of Moldova Dorit Sallis, Managing Director, Joint Chamber of Commerce Switzerland Rodica Verbeniuc, Director General, Moldovan Investment Agency</p> |
| 14:20 – 14:30 | <i>Swiss business support in Moldova, Stefan Butscher, Deputy Director, Swiss Cooperation Office in Moldova</i> |
| 14:30 – 14:40 | <i>Moldova's Investment Offer, Igor Stefanet, Moldova Investment Agency (national)</i> |
| 14:40 – 14:45 | <i>Investment Offer of ATU Gagauzia, Semion Guran, Investment Officer, Gagauzia Investment Agency (regional)</i> |
| 14:45 – 14:55 | <i>Moldova IT Ecosystem (IT, BPO, R&D), Natalia Dontu, Administrator of Moldova IT Park</i> |
| 14:55 – 15:20 | <p><i>Panel Discussion: Investment experiences in Moldova</i></p> <ul style="list-style-type: none"> • Stefan Birau, General Director, LafargeHolcim Moldova, Swiss investment in cement manufacturing • Alexandru Magnet, General Manager, MG2C, Swiss investment in sensors and cable harness manufacturing • Andrei Poștaru, Director, WINIFY, Swiss investment in software development • Victor Hoffmann, General Director, Steinel Electronic, Swiss investment in electronics manufacturing services |
| 15:20 – 15:30 | <i>Q&A session</i> |
| 15:30 – 15:40 | <p><i>Closing remarks</i> H.E. Tatiana Molcean, Ambassador of the Republic of Moldova to Switzerland, Permanent Representative to the UN, WTO, and other international organizations in Geneva Michael Kühn, Senior Consultant, Russia, CIS and Nordic Countries, Switzerland Global Enterprise</p> |

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| 15:40 – 16:00 | Break |
| 16:00 – 18:00 (20 minutes time slots per meeting) Please choose your preferred time slot(s) using the registration form. | Online Meetings: <ul style="list-style-type: none"> – Meet event participants by topic of interest – Request B2B meetings according to your interest Register your interest in the below three topics and / or B2B meetings and indicate your availability, by filling this Form. Please register preferably before 16 April COB. After close of registration, each registered participant will receive an individual schedule of the requested meetings and meeting room credentials. |
| Meeting Room 1 Investment Climate | Representatives of the Moldovan Investment Agency (MIA) and the Gagauzian Investment Agency (GIA) <i>Igor Stefanet, Head of Investment Attraction and Protection MIA</i> <i>Semion Guran, Investment Officer GIA</i> <i>Veaceslav Sutchevici, Investment Promotion Component Manager, GIZ</i> This room is dedicated to companies interested in speaking with representatives of the Moldovan Investment Agency and the Gagauzian Investment Agency, to get more sector and country specific information both for investment and export purposes. |
| Meeting Room 2 IT Ecosystem | Representatives of Moldova IT Park, Association of ICT Companies (ATIC) <i>Natalia Donțu, Administrator Moldova IT Park</i> <i>Marina Bzovii, Executive Director, ATIC</i> <i>Ina Vicol, Advisor on Sector Development, GIZ</i> This room is dedicated to companies in the IT, BPO&SSC and R&D sectors that would like to get more information on the incentives offered by the Virtual IT Park law, and the rules and procedures for the residents of the Park. |
| Meeting Room 3 Sourcing from Moldova | Representatives of ODIMM (Organization for Small and Medium Enterprises Sector Development) <i>Oxana Paladiciuc, SME Development Infrastructure Manager, ODIMM</i> <i>Mihai Litvinciuc, Advisor on SME Linkages, GIZ</i> This room is dedicated to Swiss companies looking for new suppliers or interested in sourcing products and services from Moldovan SMEs. |
| Additional Rooms B2B Meetings | Help us match your needs better! Participants can suggest institutions or companies they would like to meet for specific requests. <i>See list of suggested Moldovan SMEs for B2B meetings attached to the invitation e-mail.</i> |

Organizers:



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