



April 27, 2021, 14:00-15:30 CET / 16:00-17:30 AMT

JCC Doing Business Webinar

"Update Armenia: Investment Climate, Growth Sectors & Business Opportunities"

**Keynote Speaker: H.E. Mr. Vahan Kerobyan,
Minister of Economy of the Republic of Armenia**

14:00	Welcome Marcel Pawlicek, President, Joint Chamber of Commerce (JCC) & CEO, Burckhardt Compression AG
14:05	Bilateral Relations between Switzerland and Armenia – Policy, Activities, Plans H.E. Ambassador Stefano Lazzarotto, Embassy of Switzerland in the Republic of Armenia
14:15	<u>Keynote Presentation</u> Overview of the Armenian Economy and Digital Technology as a Growth Driver H.E. Mr. Vahan Kerobyan, Minister of Economy of the Republic of Armenia
14:35	Doing Business in Armenia and the Region Mike Baronian, CEO, AZAD Pharmaceuticals; President, Swiss-Armenian Chamber of Commerce (SACOC)
14:50	Starting a Business in Armenia: Key Considerations Diana Movsesyan, Head, Armenia Office, SCHNEIDER GROUP
15:05	Funding Swiss-Armenian Start-Ups: SECO Start-Up Fund (SSF) Andreas Ragaz, Co-Director, SECO Start-Up Fund
15:15	Q&A
15:30	Conclusion

REGISTRATION: If you wish to participate in the webinar, it is mandatory to register on the JCC website at the following address <https://www.jointchambers.ch/jcc-events/jcc-armenia-webinar.html> You will receive the zoom link to access the webinar on the morning of the event.