

JCC Joins Swiss Mission to Krasnoyarsk Region and at the Krasnoyarsk Economic Forum, February 27 to March 1, 2014

JCC, represented by board member Iurie Moraru, participated in the Krasnoyarsk Economic Forum in the city of Krasnoyarsk, Russia from February 27 to March 1, 2014. The Swiss delegation was led by Julien Thöni, Head of the Economic Department, Embassy of Switzerland in Russia. Representatives of Ferring Pharmaceutical and the Swiss-Russian Joint Venture Fischer Spindles Technology, based in Novosibirsk, were also in the Swiss delegation.

JCC participated in the roundtable organized by the Association of Chambers of Commerce and Industry of Siberian Regions on the topic of collaboration with foreign business associations. All the participants agreed that Siberia, with its great natural resources and human capital, offers tremendous business potential for foreign business and foreign investors. Swiss companies, who are widely recognized as global innovation leaders, are especially welcome in Siberia.

JCC held discussions with the Chambers of Commerce and Industry of Novosibirsk, Tomsk and Kemerovo Regions regarding the organization of the Switzerland-Siberia Forum in Zurich, during May 2014 and the Business Mission of Swiss entrepreneurs and businessmen these 4 cities in September 2014. JCC and the Chamber of Commerce and Industry of the Krasnoyarsk Region also agreed to expand cooperation between the organizations.



Krasnoyarsk will host the Youth Olympic Games in 2019. Consequently, the city and region, is poised to launch numerous infrastructure projects for these events. In discussions with the Vice Mayor and Regional Government (Ministry of Innovation and Investment), JCC ascertained that there is local interest for Swiss companies to participate in projects in the following sectors:

- Building and construction; construction materials;
- Innovative construction technologies and materials;
- City architecture and design planning;
- Public transportation development and management;
- City Illumination
- City water supply and waste management;
- Hotel and restaurant management.

Aside from sectors directly linked to the Youth Olympic Games in 2019,

the city and regional authorities mentioned other sectors of potential interest for Swiss business:

- Energy generation
- Oil & gas
- Metals & mining machinery
- Paper industry
- Electrical engineering

In meetings with the Union of Builders of Krasnoyarsk Territory, the discussion focused on potential cooperation between Swiss and Krasnoyarsk companies, in the areas of:

- Construction and building,
- New building and construction material and technologies (particularly energy efficient technologies);
- Road and tunnel engineering and construction;
- City transport infrastructure, particularly rail infrastructure.



L to R: Iurie Moraru, JCC Executive Board, Julien Thöni, Head, Economic Department, Embassy of Switzerland in Russia and Mikhail Yakovetz, Managing Director, Fischer Spindle Swiss-Russian Joint Venture, Novosibirsk.